

## UG PROGRAMME - BBA

(for the candidates admitted from the Academic year 2019 – 2020 onwards)

	Sem		Title of the Course	Ins. Hrs	Credits	CIA	EXT	Total	
19T101	I	I	LC-1- Tamil	6	3	25	75	100	
19H101		II	ELC-1- English	6	3	25	75	100	
19B101		III	CC-I-Principles of Accounting		6	5	25	75	100
19B102			CC-II- Principles of Management		5	4	25	75	100
19B103A			AC-I- Managerial Economics		5	4	25	75	100
19VED		IV	Value Education		2	2	25	75	100
<b>Total Hours and Credits (Semester – I)</b>				<b>30</b>	<b>21</b>	<b>150</b>	<b>450</b>	<b>600</b>	
19T202	II	I	LC-II- Tamil	6	3	25	75	100	
19H202		II	ELC-II-English	6	3	25	75	100	
19B204		III	CC-III- Marketing Management		5	4	25	75	100
19B205A			AC-II- Business Mathematics and Statistics		5	4	25	75	100
19B206A			AC-III- Business Environment		4	3	25	75	100
19XB21a		IV	SKBC-I- Banking Theory Law and Practice		2	2	25	75	100
19XB21b			SKBC- I – E-Commerce						
19EVS			Environmental Studies		2	2	25	75	100
<b>Total Hours and Credits (Semester – II)</b>				<b>30</b>	<b>21</b>	<b>175</b>	<b>525</b>	<b>700</b>	
19T303	III	I	LC-III- Tamil	6	3	25	75	100	
19H303		II	ELC-III- English	6	3	25	75	100	
19B307		III	CC-IV-Business Communication		5	5	25	75	100
19B308			CC-V- Cost Accounting		6	5	25	75	100
19B309A			AC-IV- Business Legislation		5	4	25	75	100
19XB32a		IV	SKBC-II- Personality Development						
19XB32b			SKBX –II -Soft Skills for Managers		2	2	25	75	100
19GS	Gender Studies		0	1	25	75	100		
<b>Total Hours and Credits (Semester – III)</b>				<b>30</b>	<b>23</b>	<b>175</b>	<b>525</b>	<b>700</b>	
19T404	IV	I	LC-IV- Tamil	6	3	25	75	100	
19H404		II	ELC-IV- English	6	3	25	75	100	
19B410		III	CC-VI- Computer Application in Business		5	3	25	75	100
19B411			CC-VII- Retail Management		4	4	25	75	100
19B412A			AC-V- Operation Research		3	2	25	75	100
19B413A		AC-VI- Organizational Behaviour		4	4	25	75	100	
19B4Na		IV	NMEC-I -Banking		2	2	25	75	100

19B4Nb			NMEC –I- Human Resource Development	2	2	25	75	100	
19SSC			Soft Skill Course	0	2	25	75	100	
<b>Total Hours and Credits (Semester – IV)</b>				<b>30</b>	<b>23</b>	<b>200</b>	<b>600</b>	<b>800</b>	
19B514	V	III	CC-VIII- Human Resource Management	6	5	25	75	100	
19B515			CC-IX- Production and Operation Management	6	5	25	75	100	
19B516			CC-X- Management Accounting	6	5	25	75	100	
19B517			CC-XI-International Business	5	4	25	75	100	
19B518a		EC –I – Total Quality Management	EC-I- Advertising and Sales Promotion	5	4	25	75	100	
19B518b									
19B5Na		IV	NMEC-II- Entrepreneurship Development	2	2	25	75	100	
19B5Nb			NMEC-II- Organizational Behaviour and Psychology						
<b>Total Hours and Credits (Semester – V)</b>				<b>30</b>	<b>25</b>	<b>150</b>	<b>450</b>	<b>600</b>	
19B619	VI	III	CC-XII- Taxation for Managers	6	5	25	75	100	
19B620			CC-XIII- Financial Management	6	5	25	75	100	
19B621			CC-XIV- Entrepreneurial Development	5	4	25	75	100	
19B622			CC-XV- Strategic Management	5	5	25	75	100	
19B623b			EC –II-Export Management	EC-II- Investment Management	4	4	25	75	100
19B623a									
19B624a		EC –III- Logistics and supply chain management	EC-III- Industrial Relation	4	3	25	75	100	
19B624b									
19EA	IV	Extension Activities	0	1	--	--	--		
				<b>30</b>	<b>27</b>	<b>150</b>	<b>450</b>	<b>600</b>	
<b>TOTAL</b>				<b>180</b>	<b>146</b>	<b>1000</b>	<b>3000</b>	<b>4000</b>	
<b>Extra Courses (Offered by College)</b>									
		SKBC-III	SKBC (Self study)	-	2	--	100	100	
19BC		CC	Comprehension Course	-	4	--	100	100	
<b>GRAND TOTAL (for all semesters)</b>				<b>180</b>	<b>146</b>			<b>4200</b>	